

Zwei Hunde Design Web Site Design Worksheet

Company Information

Company Name:	Contact Name:
Contact E-mail Address:	Contact Telephone:
Company Street Address:	City/State/Zip Code:
Please describe the products or services your company provides:	

Web Hosting

Have you registered a Domain Name (www.yourcompany.com)? Yes <input type="checkbox"/> No <input type="checkbox"/>	If yes, what is your domain name? http://www.
Do you have a Web Host (a server where your site will reside)? Yes <input type="checkbox"/> No <input type="checkbox"/>	Who is your host?

Your Design Preferences

What is the purpose of your website?	Who is your target audience?
Do you have a logo you would like to use on your website?	Is the logo available to Zwei Hunde Design electronically or digitally?
If not, would you like us to design a logo for you?	If yes, please provide a mock-up of the logo you would like.
Choose a color scheme:	
<input type="checkbox"/> Elegance – Navy Blue, Burgundy and Beige	
<input type="checkbox"/> Fresh – Pale Yellow, Blue and Green	
<input type="checkbox"/> High Impact – Bright Red, Yellow, Blue, Orange, Purple and Black	
<input type="checkbox"/> Other – Specify:	
Do you want the navigation buttons to change when the mouse rolls over them?	
Yes <input type="checkbox"/> No <input type="checkbox"/>	
Do you need a shopping cart?	
Yes <input type="checkbox"/> No <input type="checkbox"/>	Will you have text prepared ahead of time for your site? Yes <input type="checkbox"/> No <input type="checkbox"/>

Web Forms (there are a couple of options to choose from, one sends the information collected to you in an email, another is to collect the data in a database that is accessible (and can be password-protected) on your site)

Would you like a contact form or guestbook for visitors to complete?

Yes No

Would you like a customer survey?

Yes No

Sites You Like

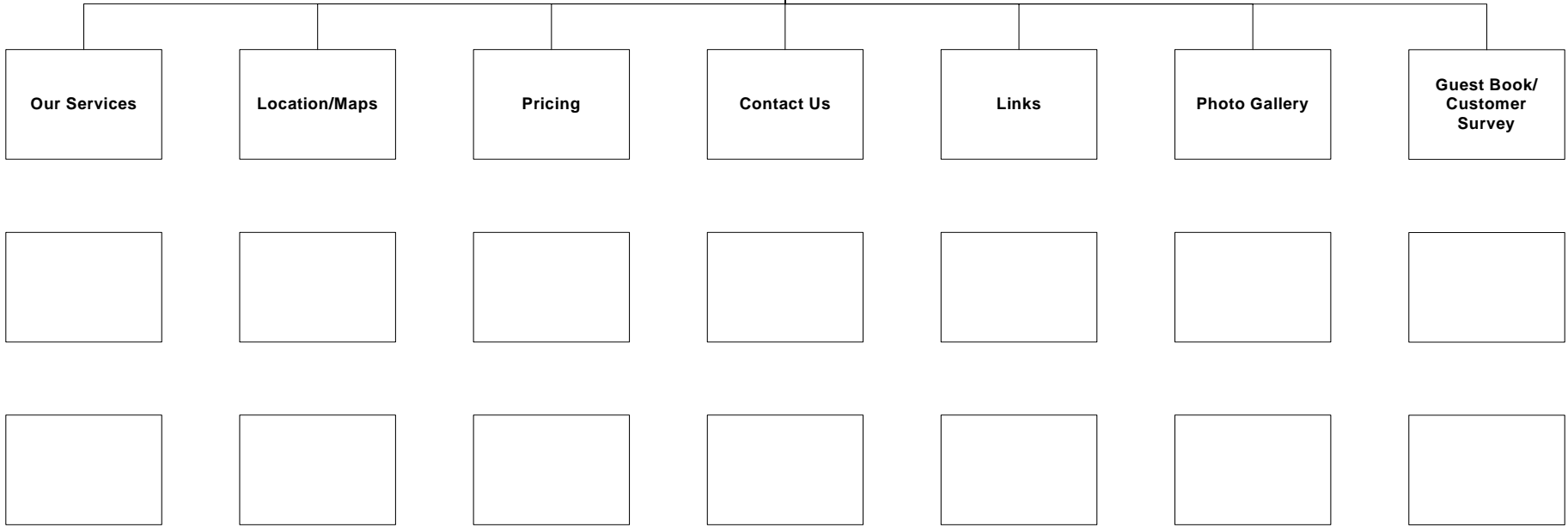
List a site that you particularly like the <i>layout</i> of the page:	http://www.
List a site that you particularly like the <i>navigation</i> of the page (buttons/links):	http://www.
List a site that you particularly like the <i>colors</i> :	http://www.
List a site that you particularly like the <i>fonts</i> (typeset):	http://www.

Pages to Include

- Home Page** – Required – This page should clearly state what your Site is about. This is the first impression of your company that your visitors will see.
- Services Page** – This page lists your products or services.
- Pricing** – This page lists your pricing and payment policies.
- Location** – This page could possibly list a map to your business or specific directions.
- Links** – This page may list links to companies that you do business with or may be of general interest to your visitors.
- Guest Book or Customer Survey** – Collect information on your visitors or poll them about your products and services.
- Photo Gallery** – This page can include photos of your company, location, or employees.
- Other
- Other
- Other
- Other
- Other
- Other
- Other
- Other

Please use the worksheet on the next page to list any sub-pages you may need:

Home Page



Searches

What is the #1 key word or phrase that people would use to find your site using a search engine on the internet?

List any additional key words or phrases:

- 1.
- 2.
- 3.
- 4.
- 5.

Please list any additional options that you may require:

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